BUILDING OPERATOR CERTIFICATION OPPORTUNITY

IFMA - the world's largest association for facility managers - is pleased to provide Building Potential members with the opportunity to gain insight into facility management. Whether you are new to facility management, transitioning into an FM role or learning more about a specific topic, IFMA's courses and events will help you fill your knowledge gaps. As a member of a partner association, you receive the IFMA Member Price on 17 IFMA courses and IFMA's World Workplace and Facility Fusion events. Contact Melanie Danuser with Building Potential (melanie.danuser@buildingpotential.org) for more information about this partnership program.

Courses

Your exclusive partner pricing applies to 17 IFMA courses that can be purchased individually or in bundles. There is an additional discount if you purchase more than one course in a single transaction. Use the coupon **code BUPO** at checkout to receive the **IFMA Member Price.**

New to FM?

Start with the Essentials of Facility Management

Start with an Introduction to Facility Management and continue with the Operations & Maintenance or Workplace Management series. Complete any or all of the 10 modules at your own pace.

- Understand key concepts of FM, including terminology and tactics
- Learn the planning, scheduling and achievement of daily FM tasks
- Realize facility management's value to an organization

Transitioning to an FM Role?

Check out the Core Competency Courses

Upskill and earn CEUs and a digital badge that verifies your new knowledge in:

- Performance & Quality
- Real Estate
- Sustainability
- Communication
- Occupancy & Human Factors
- Risk Management
- Facility Information Management & Technology Management

Ready to pursue a highly recognized and valued credential in Facility Management?

Learn more about our Facility Management Professional® (FMP®) certificate!

Events

Your exclusive partner pricing applies to full registration to IFMA's World Workplace and IFMA's Facility Fusion. Use the **coupon code BUPO** at checkout to receive the **IFMA Member Price.**

World Workplace Conference and Expo

World Workplace is the largest, most popular facility management conference in the world. Started in 1980, IFMA's World Workplace has been leading groundbreaking discussions and sharing best practices for all professionals in the built environment. It's the best event for you to network, discover new trends and develop your career.

Facility Fusion Conference and Expo

Facility Fusion is about building future-ready leadership skills; exploring what's possible for our facilities, industry and careers; synthesizing ideas and industries for a new world of work; fusing methods and mindsets from both within and outside of FM; and having the tools to adapt to rapid change. This is the event for FM leaders.

Get started today!

We look forward to introducing you to facility management.
pages.ifma.org/exclusive-introduction-to-fm